



SPONSORSHIP DECK

**BLAQ
PRIDE
2022**

“20TH ANNIVERSARY”

OCTOBER 1-31



**BLAQ
EQUITY
BALTIMORE**

THIS EVENT IS CO-ORGANIZED WITH BLAQ EQUITY BALTIMORE



WHO WE ARE

**BALTIMORE BLAQ PRIDE TURNS 20 YEARS OLD!
THE BLACK ARTS DISTRICT AND BLAQ EQUITY
BALTIMORE HAVE TEAMED UP TO ORGANIZE BALTIMORE
BLAQ PRIDE 2022. THE BLACK ARTS DISTRICT IS
MARYLAND'S ONLY ARTS AND ENTERTAINMENT
DISTRICT DEDICATED TO THE SUPPORT, CELEBRATION,
AND PROMOTION OF BLACK CREATIVES. BLAQ EQUITY
BALTIMORE IS A NON PROFIT ORGANIZATION THAT
SEEKS TO FOSTER A SENSE OF BELONGING AND
CONNECTEDNESS AMONG THE BLACK LGBTQ
COMMUNITY IN THE GREATER BALTIMORE AREA.**



WHAT IS BLAQ PRIDE?

“BLAQ PRIDE IS AN INTERNATIONAL MOVEMENT TO CELEBRATE THE LIVES, CONTRIBUTIONS, AND RESILIENCY OF BLACK LESBIAN, GAY, BISEXUAL, TRANSGENDER, AND QUEER PEOPLE AROUND THE WORLD.

EVERY YEAR WE JOIN WITH OTHERS LOCALLY TO CELEBRATE HOW FAR WE HAVE COME AS A COMMUNITY. WE ALSO ACKNOWLEDGE HOW FAR WE STILL HAVE TO GO TO ENSURE THE DIGNITY, WELL-BEING, AND RESPECT OF OUR DIVERSE COMMUNITY”

- BLAQ EQUITY BALTIMORE



HISTORY OF BLAQ PRIDE

BALTIMORE BLAQ PRIDE WAS CREATED IN 2002 AS PART OF A LARGER BLAQ PRIDE MOVEMENT. THE FIRST BLAQ PRIDE WAS FOUNDED IN 1991. BLAQ PRIDE BEGAN AS A MOVEMENT TO CONNECT AND EMPOWER BLACK LGBTQ INDIVIDUALS WHO FELT MARGINALIZED WITHIN THE LARGER LGBTQ MOVEMENT. IN THE EARLY 1990'S THERE WERE LESS THAN 10 BLAQ PRIDE EVENTS. HOWEVER, TODAY BLAQ PRIDE IS AN INTERNATIONAL MOVEMENT WITH OVER 70 BLAQ PRIDE CELEBRATIONS WORLD WIDE.



WHAT TO EXPECT

BLAQ PRIDE 2022 WILL INCLUDE A MONTH OF FUN, EDUCATIONAL AND EMPOWERING EVENTS WHICH INCLUDE: WORKSHOPS, A POETRY SLAM, VOGUE BATTLE, DRAG BRUNCH, OUTDOOR FESTIVAL, A GALA, AND MUCH MUCH MORE. THIS YEAR'S PRIDE WILL BRING OVER 10,000 PEOPLE TOGETHER TO CELEBRATE OUR 20TH ANNIVERSARY.



	ALVIN AILEY SPONSOR \$2,000	BAYARD RUSTIN SPONSOR \$5,000	JUNE JORDAN SPONSOR \$10,000	JAMES BALDWIN SPONSOR (3) \$20,000	MARSHA P JOHNSON SPONSOR (1) \$35,000
MENTIONS ON SOCIAL MEDIA PLATFORMS	2 MENTIONS	2 MENTIONS	4 MENTIONS	6 MENTIONS	6 MENTIONS
MENTIONED ON WEBSITE	✓	✓	✓	✓	✓
MENTIONED IN NEWSLETTER AND EMAIL BLASTS	✓	✓	✓	✓	✓
VENDOR SPACE	✓	✓	✓	✓	✓
MENTIONED IN PRESS RELEASE		✓	✓	✓	✓
LOGO ON ALL PROMOTIONAL MATERIALS		✓	✓	✓	✓
AD IN BLAQ PRIDE GUIDE		QUARTER PAGE	HALF PAGE	FULL PAGE	FULL PAGE
MENTIONED IN ALL RADIO AND TV ADS			✓	✓	✓
3 MENTIONS ON MAIN STAGES			✓	✓	✓
“BALTIMORE PRESENTED BY (YOUR NAME HERE)”					✓
SPECIAL SHOUTOUT BY ALL HEADLINING ACTS					✓
ACTIVATION SPACE					✓
2 FREE ALL ACCESS PASSES TO ALL BLAQ PRIDE EVENT					✓