

**2023**

**Baltimore BlaQ Pride  
SPONSORSHIP PACKAGES**



**BLAQ  
EQUITY  
BALTIMORE**

## **What is Baltimore BlaQ Pride month?**

The Black Arts District will work in conjunction with BlaQ Equity Baltimore and other organizations, artists and promoters dedicated to celebrating and supporting the wellness of Black Sexual and Gender Minorities in Baltimore. The Black Arts District will curate a series of cultural experiences that builds upon the decades of work charted by BlaQ Equity Baltimore. The cultural experiences will support Black creatives, connect communities and create fun, safe and educational experiences for Black people of all ages, genders, sexualities and economic statuses.



## MISSION STATEMENT

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The Black Arts District through an anti-displacement framework empowers Black creatives and continues the community-based revitalization efforts in West Baltimore through culture, arts, and entertainment.

## WHAT WE DO

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The Black Arts District is dedicated to the empowerment of Black creatives and their communities. We do this through our four primary focus areas: Events and Activities, Training and Development, Advocacy and Education, Creative Placemaking.







# Sponsorship Packages

## Community Sponsor: \$2,500

- 2 mentions on Social Media platforms
- Mentioned in press release
- Mentioned on website
- Mentioned in newsletter and email blasts

## Support Sponsor: \$5,000

- 2 mentions on Social Media platforms
- Mentioned in press release
- Mentioned on website
- Mentioned in newsletter and email blasts
- Logo on all promotional materials
- Quarter page ad in BlaQ Pride Guide

## Program Sponsor: \$10,000

- 4 mentions on Social Media platforms
- Mentioned in all radio and tv ads
- Mentioned in press release
- Mentioned on website
- Mentioned in newsletter and email blasts
- Logo on all promotional materials
- Half page ad in BlaQ Pride Guide
- 3 mentions on main stages



## **Event Sponsor: \$30,000**

Exclusive Sponsorship (3 only)

3 events named after sponsor

“(Event name) presented by (Your Name Here)”

6 mentions on Social Media platforms

Mentioned in all radio and tv ads

Mentioned in press release

Mentioned on website

Mentioned in newsletter and email blasts

Logo on all promotional materials

Full page ad in BlaQ Pride Guide

3 mentions on main stages

## **Naming Sponsor: \$50,000**

Exclusive Sponsorship

“Baltimore BlaQ Pride presented by (Your Name Here)”

6 mentions on Social Media platforms

Banner on all main stages

Mentioned in all radio and tv ads

Mentioned in press release

Mentioned on website

Mentioned in newsletter and email blasts

Logo on all promotional materials

Special shout out by all headlining acts

Full page ad in BlaQ Pride Guide

Activation space

3 mentions on main stages

2 Free all-access passes to all BlaQ Pride event